

# EXECUTIVE DIRECTOR'S REPORT

For

MAY 2024



**Brenton Davis,**County Executive

Joseph E. Sinnott

Director of Administration

Perry Wood 5340 Fryling Road Suite 201 Erie, PA 16510

Re: Public Communications Language

Mr. Wood,

I trust this message finds you well. Following our recent discussions and in alignment with our commitment to transparency and accuracy, I am pleased to share with you our policy regarding the acknowledgment of Erie County Government's financial contributions to projects funded through the Erie County Gaming Revenue Authority (ECGRA).

The purpose of this policy is to ensure transparent and accurate acknowledgment of Erie County Government's financial contributions to projects funded by the Erie County Gaming Revenue Authority (ECGRA). This aims to prevent misrepresentation of funding sources and to give appropriate credit to Erie County Taxpayers.

All public affairs pieces, including but not limited to press releases, marketing materials, and public statements, regarding projects funded by ECGRA must clearly acknowledge the financial contribution from Erie County Government. This acknowledgment should be prominently displayed and easily visible to the public.

Attribution Language: The following attribution language must be used when acknowledging Erie County Government funding:

"This project is made possible in part by Erie County government funding and administered through the Erie County Gaming Revenue Authority."

The acknowledgment of Erie County Government funding must be consistent across all communications related to ECGRA-funded projects. Inconsistencies or omissions are not permitted.

Should you have any further inquiries or require clarification on this policy, please do not hesitate to reach out. I am more than willing to provide any necessary information.

Thank you for your attention to this matter, and I look forward to our continued collaboration.

Respectfully,

Chris Carroll

**Erie County Public Information Officer** 



# April 2024

Meeting with Executive Director

**Ongoing Social Media Management** 

**Ongoing Consulting** 

**April Comms** 

## **IMPLEMENTED**

2 Total April posts
0 Total graphics created
ARPA report with economic impact of ARPA funds
Strategic Marketing Planning with Kate Philips and Executive Director

# IN PROGRESS | 2024 Grant Releases and Graphics

ARPA report
2023–2024 Annual Report
Special Events
Grant recipient graphics
Press release and distribution
Holiday Graphics
Economic Impact Report rollout
Press release

PowerPoint presentation Social media graphics

### IN PLANNING

Parks Fields & Trails 2 year report ECGRA Playbook Roadshow Tours





Alumni House 210 Meadville Street Edinboro, PA 16412 (814) 732-1669 mail@edinborofoundation.org www.edinborofoundation.org

whymat action for

April 19, 2024

Mr. Perry N. Wood III, Executive Director Erie County Gaming Revenue Authority 5340 Fryling Rd Ste 201 Erie, PA 16510-4672

Dear Wood:

On behalf of the Edinboro University Foundation, I would like to say thank you for investing in the lives and futures of PennWest Edinboro students with your generous gift – we are grateful for you!

By supporting our students with your gift, you are helping to create the next generation of leaders, innovators and change makers in our communities. Your gift impacts students' futures, equipping them with the tools and resources to turn their educational experiences into rewarding careers.

We pride ourselves on being able to help those who strive, lead, create, explore and inspire. Because of you, these bright, talented and worthy students continue to have access to an outstanding education here at Edinboro. Thank you for your support and loyalty.

Sincerely,

**EDINBORO UNIVERITY FOUNDATION** 

Charles G. Scalise Executive Director

cscalise@eupfoundation.org

P.S. The impact of your gift may be doubled or possibly tripled! Please check with your PR Representative to see if your company sponsors a matching gift program.

Gift Amount: \$2,553.75 Gift Type: ACH

**Designation:** Highland Games (Foundation)

Your contribution may be tax deductible as provided by law. <u>Please retain this document for tax filing purposes.</u> Unless otherwise indicated, no substantial donor benefits were associated with this gift. Edinboro University Foundation, 210 Meadville St., Edinboro, PA, 16412

April 16, 2024



ECGRA
Perry Wood
5340 Fryling Rd Ste 201
Erie, PA 16510-4672

Dear Perry,

Thank you for your generous gift of \$4,059.00 to the Mercy Center for Women. Your kindness restores broken hearts to love again. The gift of a smile, gentle touch, and opening the door to new opportunities embraces our families.



Signs of Spring are popping up everywhere. The birds have returned to sing their songs and daffodils are waking up from their Winter's rest. The women and children of the Mercy Center along with the men, women, and children at the Mercy Anchor Community Center are looking forward to a brighter future for themselves and their families.

We live our best life watching our men, women, and children grow. There is no perfect ending. We look deep within our hearts to invite you to walk this journey with us. There is no easy solution to homelessness, abuse, and addiction. If someone stumbles along the way or looks back for a moment, there is still time to get them back on the path of recovery. We tread lightly knowing one must walk through the door of

opportunity at their pace.

The community partnerships at MACC are flourishing! Our satellite location of the Second Harvest Food Bank is open twice a week as is Our Daily Threads Thrift Store. The Diaper Depot gives much needed resources to parents. We welcome AHN St. Vincent, UPMC At Safe Harbor, and Sarah A. Reed to tend to the many aspects of physical and mental health for our community. Art makes its way into our lives through the talents of Sarah and Antonio Howard. GECAC continues to provide GED classes, and we celebrate as one of our women becomes the first of this partnership to obtain her certification. Things are blooming indeed at the Mercy Center.

Thank you for opening your heart to embrace the gift of giving to our families. We appreciate your kindness and

belief in making tomorrow brighter.

Smile, Pray, Be Kind,

Jennie Hagerty
Executive Director

Mercy Center for Women

Thank you, Perry, and Team for this general Apecial Grents grant. This award will spinnors WMH, Truria, Pedal for Mercy, and our Hala. Antiful for ECGRO!

In accordance with section 170(f)(8) of the Internal Revenue Code, I certify that Mercy Center for Women is a 501(c)3 charitable organization to which contributions are tax deductible. Since no goods or services were given in exchange for your gift, the entire amount is tax deductible. This letter serves as documentation of your gift and is necessary for your income tax records.