



# Community Assets Grant Program Workshop June 21, 2016

# ECGRA's Mission

An impact investor, ECGRA's mission is to elevate Erie County by galvanizing nonprofits toward economic and community development.

Since February 2008, ECGRA has invested more than **\$40 million in Erie County.**

# Community Assets Grants

\$12,000 Maximum; 1 to 1 Cash Match

Project, programming, and event funding for organizations whose focus is primarily –

- Arts
- Culture
- Entertainment
- Heritage
- Recreation

[www.ECGRA.org](http://www.ECGRA.org)



# Eligibility Requirements

- 501c3
- Headquartered in Erie County
- In good standing with the IRS, state, and local taxing bodies
- In good standing with ECGRA's reporting requirements to date

# Ineligible Organizations

- Received 2015 Mission Main Street Funding
- A Human Services Organization
- A Municipality
- A State or Federal Park
- A Healthcare or Long-term Care Facility
- Primary or Secondary Educational Institutions
- Part of the ECGRA 2010 Settlement Agreement

# Eligible Use of Funds

- Personnel (15% max of requested amount)
- Marketing
- Facility Expense
- Insurance
- Equipment & Supplies
- Contracted Services
- Construction
- Outcomes Measurement/Impact Tracking

# Ineligible Expenses

- Advocacy
- Conference Attendance
- Debt Service
- Memberships & Subscriptions
- Research
- Travel
- Walks
- Golf & Other Sports Tournaments

# Co-Branding With ECGRA

- Publicize your partnership with ECGRA through the use of the online marketing and PR resources at [ecgra.org/branding](http://ecgra.org/branding), which include the following:
  - ECGRA logos and widgets with instructions for use
  - “ECGRA Grant Money Works Here” brand guidelines
  - Print and web ads and samples
  - Sample social media posts
  - Suggested article themes
- Contact ECGRA PR and Brand Manager Amanda Burlingham at [aburlingham1@neo.rr.com](mailto:aburlingham1@neo.rr.com) or Grants Manager Tom Maggio at [tmaggio@ecgra.org](mailto:tmaggio@ecgra.org) with questions.
- Get a free ECGRA banner! [dianek@ecgra.org](mailto:dianek@ecgra.org)



# Important Dates

- July 14, 2016      Application goes live
- Aug. 11, 2016      Applications due
- Sept. 8, 2016      Grants awarded
- Oct. 10, 2016      Agreement letter due
- Oct. 31, 2017      Closeout Report due



[Bit.ly/ECGRAgrants](http://Bit.ly/ECGRAgrants)

# *Register a New Account*

[www.ECGRA.org](http://www.ECGRA.org)





[Bit.ly/ECGRAgrants](http://Bit.ly/ECGRAgrants)

*Apply for a Grant*

[www.ECGRA.org](http://www.ECGRA.org)

