



**Mission Main Street
Program Workshop
July 19, 2016**

Welcome!

Tom Maggio, Grant Manager Erie County
Gaming Revenue Authority (ECGRA)

Today's program:

- Mission Main Street Grant Program
- Guest speaker, Charlene Kerr, from
Downtown North East
- ECGRA's new on-line grant system



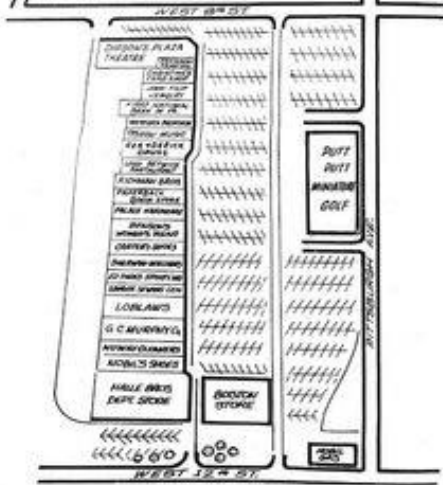


Thanks Millersport Police
For Helping To Keep

GREATEST SELECTION
STORES OPEN TILL 9:00
FREE PARKING FOR THOUSANDS

West Erie Plaza
A Safe Place To Shop

At The Gateway To Progress Into... Area's Most Diverse Shopping Center



**COME A
RUNNIN'
TO
WOOLWORTH'S
LIBERTY SHOPCENTER**

DON'T MISS OUR
Grand Opening

**NEW ONE-STOP LIBERTY SHOP CENTER!
Thursday-Friday-Saturday-Oct. 13-14-15**

PARKING FOR 900 CARS!!!

Only at the NEW WOOLWORTH'S can you find
such splendid customer services as . . .

- * Smart Merchandise on Latest Type Counters
- * Complete Curtain Department
- * Pet and Growing Department
- * Many New and Complete Departments

★ OPENING HOURS 10 A. M. TILL 9 P. M.

New Luncheonette Counter





Main Street Advantages

- Walkable
- Authentic
- Human Scale
- Historic
- Affordable Rents
- Mix of Uses and Tenants
- Attracts Tourists

ECGRA's Mission



ECGRA is an impact investor.

Our mission is to elevate Erie County by galvanizing nonprofits and small businesses toward economic and community development.

Since February 2008, ECGRA has invested more than \$40 million in Erie County. Including \$285,000 in Mission Main Street grants.

ECGRA has 5 Impact Areas guiding its investments.



IMPACT
NEIGHBORHOODS &
LOCAL COMMUNITIES

Neighborhoods & Local Communities:

To reinvigorate neighborhoods and main corridors, boost buy-local efforts, and combat blight.

Current projects include **Mission Main Street Grants** and the **Corry Neighborhood Initiative pilot**.

Purpose of Funding

Mission Main Street Grants **improve Erie County's primary commercial corridors** - geographically distinct "main streets" in downtowns and neighborhood business districts - that serve to incubate and host small businesses, events, historic structures, and the community's central parks.

Main street revitalization is an **economic and community development strategy** that creates jobs, promotes tourism, impacts the region's economy, and improves surrounding neighborhoods.







ERIE
BREWING
COMPANY

The logo for The Progress Fund consists of a blue graphic of horizontal lines curving to the right, resembling a stylized 'P' or a path.

The Progress Fund



**BRIDGEWAY
CAPITAL**

Connect Opportunity with Capital

The background features abstract, overlapping geometric shapes in various shades of green, ranging from light lime to dark forest green. These shapes are primarily located on the right side of the page, creating a modern, layered effect. The text is centered on a white background.

Mission Main Street Grant Program Application

Organization Eligibility Criteria

- Applicant must be an IRS designated 501 (c) (3) organization, a municipality, or a municipal authority.
- Applicant shall be dedicated to the revitalization of a “Main Street” corridor in Erie County.

Eligible Uses of Funds

- Marketing/Promotions
- Construction*
- Facility Expense
- Insurance
- Equipment and Supplies
- Professional Consultants
- Contracted Services
- Personnel/Administration
(Maximum 15% of ECGRA grant award)
- Outcomes measurement and impact tracking

*May be subject to Prevailing Wage rules.

Ineligible Uses of Funds

- Advocacy
- Conference attendance
- Debt Service
- Traffic or congestion studies
- Memberships/subscriptions
- Travel
- Acquisition of real estate
- Road or bridge construction or repair
- Water, sewer, storm water, and other utility infrastructure

Special Guest Speaker

Char Kerr, AICP - CMK Planning, LLC and Downtown North East



Community Assets Grants vs. Mission Main Street Grants

- Applicants cannot be awarded both a Mission Main Street (MMS) grant and a Community Assets Grant in the same year.
- Mission Main Street is a max of \$15,000 vs. \$12,000 for Community Assets.
- 2015 MMS grantees are ineligible for Community Assets.
- ECGRA looks at organization mission.
- Please contact me with questions about the programs.

Examples of Past Funded Mission Main Street Projects

- Façade Improvements
- Murals
- Park improvements along Main Street
- History tour
- Historic building improvements
- Streetscape, tree planting, benches
- Signage on or leading to Main Street

Paint is also eligible.



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Keys to Writing a Solid Proposal

- Explain the need and benefit.
- Provide a sound budget with professional estimates if possible.
- Be succinct.
- Have a detailed and realistic timeline with milestones.
- Don't be afraid to brag about your ability to deliver the project.

Review Process/Important Dates

- **November 10, 2016 - Applications due**
- **December 8, 2016 - Grants awarded**
- **January 9, 2017 - Agreement letter due**
- **January 31, 2018 - Closeout report due**

Tell Your Story with Us!

Co-branding with ECGRA

- For Help:

ECGRA PR and Brand Manager
Amanda Burlingham
814-504-3037 :: aburlingham1@neo.rr.com

- Be sure to:

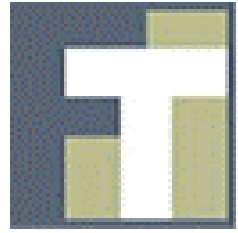
- **Follow** [Facebook.com/ErieCountyGamingRevenueAuthority](https://www.facebook.com/ErieCountyGamingRevenueAuthority) and [Twitter/@ECGRA814](https://twitter.com/ECGRA814)
- **Add** aburlingham1@neo.rr.com to your list of media contacts—we love to share your posts, tweets, and news stories!

Resources

- Pennsylvania Downtown Center
- National Trust for Historic Preservation Main Street Center
- Orton Family Foundation
- USDA
- Small Biz Survival
- Erie County Planning Department
- NEA Our Town Grant
- Project for Public Spaces

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Questions about the Mission Main Street Grant Program?



FOUNDANT
technologies

Register A New Account

bit.ly/ECGRAGrants

Foundant On-line Tutorial:

<https://www.youtube.com/watch?v=etScRJXC2bE>



Apply for a Grant

Foundant On-line Tutorial

https://www.youtube.com/watch?v=_oPa0E3V7uU

Tips for Foundant

- Avoid using Internet Explorer.
- Use Word to compose answers, then cut and paste into system.
- If your answer exceeds the character count, you can attach a document.
- Make sure you receive a confirmation e-mail once you register. Check the spam filter.
- Be sure to save entries as you work on your grant.

Tom Maggio, Grant Manager

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814-897-2694



ECGRA
GRANT MONEY
WORKS